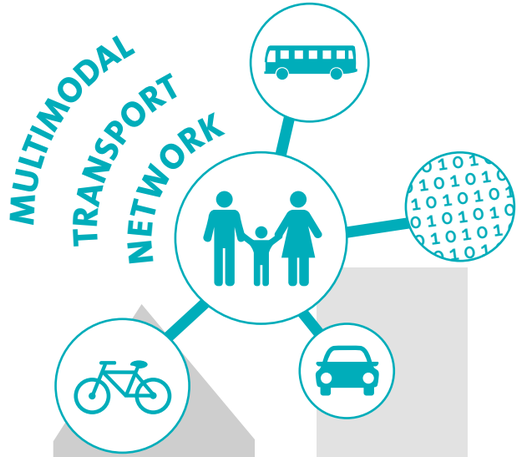
Royal HaskoningDHV
Enhancing Society Together

For more info, contact www.royalhaskoningdhv.com

CYCLING FOR BETTER URBAN MOBILITY



THE BENEFITS OF CYCLING

PEOPLE
- GET OUT AND EXPLORE >
- GET FIT AND GET PEDALLING >
- TOURISM >

PLANET
- IMPROVING ACCESSIBILITY >
- CREATING CLEANER AIR >
- CREATING EXTRA SPACE >

PROFIT
- SAVING COSTS >
- DEVELOPING OUR ECONOMIES >
- BETTER BUSINESS CLIMATE >

HOW DO WE DO THIS?

HARDWARE
- < THE RIGHT INFRASTRUCTURE
- < PARKING THE BIKE
- < BEING BETTER CONNECTED

SOFTWARE
- < HUMAN BEHAVIOUR
- < IMPROVING SOCIAL EQUITY
- < TRAFFIC SAFETY

ORGWARE
- < CONNECTING YOUR STRATEGY
- < FINANCING
- < PROJECT AND PROCESS MANAGEMENT

FINANCING

Any new cycling programme needs to be cost-effective and secure outside investment. The investments in cycling projects require an understanding of financing sources such as governmental subsidy packages. We can help you build a robust business case towards securing this vital investment. >> More info